

MEDIA EXPERIENCE

2019-Present

ZZMIXEDMEDIA

- Photography and videography for events, families, sports, seniors and more

May 2025-Present

E.C. BARTON & COMPANY

Marketing Intern

- I am currently a Summer marketing intern where I help create content for social media, and assist with any other media/marketing/social needs.

May 2025-Present

CITY YOUTH MINISTRIES

Assistant of Marketing

- I work part-time, remotely doing graphics for CYM, as well as posting on their social accounts.

August-December 2023

POLISH MARKETING AGENCY

Social Media Intern

- Created graphics for client's social media
- Shot photos and videos for client's social media content
- Planned out posts on content calendars for clients

Summer 2023 & 2024

KANAKUK KAMPS

Videographer

- Videographed and edited the camps weekly term videos

May-August 2020

HAAG BROWN COMMERCIAL REAL ESTATE

Summer Media Intern

- Took photos/videos of the buildings that the company was selling or building
- Created videos for potential buyers to see locations
- Created graphics for social media

Looking to pursue a career with a company that prioritizes leveraging social media content, including videography, production, and editing to build brand identity, increase audience engagement and drive marketing success.

EDUCATION

ARKANSAS STATE UNIVERSITY

- Bachelor of Science Creative Media Production (Emphasis in Corporate Media)
- Minor: Strategic Communications & Marketing
- Graduated May 2025

SKILLS

- Proficient in Adobe Premiere Pro, Final Cut Pro, iMovie
- Experience in Adobe Photoshop and Lightroom
- Well-versed with software applications including: Canva, Google Drive, Slack, Zoom, etc.
- Up to date with social media trends
- Strong communication, marketing and storytelling skills based on social media trends (Instagram, TikTok)
- Experience in using Canon DSLR, Mirrorless, and Black Magic Cameras.

OTHER EXPERIENCES / CO-CURRICULARS

- WORD BAPTIST MEDIA TEAM
- CENTRAL BAPTIST 747 COLLEGE MINISTRY
- ALPHA GAMMA DELTA SORORITY, EPSILON ZETA
- DIRECTOR OF SOCIAL MEDIA 2022-2023
- DIRECTOR OF ENGAGEMENT 2023-2024
- DIRECTOR OF SPECIAL EVENTS 2024-2025

<https://www.instagram.com/zzmixedmedia/>

<https://www.facebook.com/zoezipfel1/>

MEDIA PORTFOLIO

WWW.ZZMIXEDMEDIA.COM